

CLAIMS

What is claimed is:

- 1 1. A method for ranking relevancy of search results of a search for media
2 on a communications network, said method comprising the steps of:
- 3 categorizing metadata associated with said media, each category of
4 metadata comprising at least one set of metadata;
- 5 assigning at least one weight to each set of metadata, wherein a value of
6 each weight is determined in accordance with a content of each set of metadata;
7 and
- 8 calculating a score for ranking said relevancy of each search result,
9 wherein a score is calculated for each search result in accordance with said at
10 least one assigned weight and category of each set of metadata.
- 1 2. A method in accordance with claim 1, wherein said category comprises
2 at least one of artist of said media, type of media, date said media was created,
3 and creation location of said media.
- 1 3. A method in accordance with claim 1, wherein said value of each weight
2 is determined in accordance with at least one of bit rate of said media, duration
3 of said media, sampling rate of said media, a number of occurrences of a term
4 in a set of metadata, a number of links to a referenced web site in a set of
5 metadata, a file type of said media, and a number of terms occurring between
6 specified query terms in a web page.
- 1 4. A method in accordance with claim 1, wherein said at least one set of
2 metadata is categorized in accordance with predetermined associations between
3 said categories and said sets of metadata.

09876925-060801

1 10. A program readable medium in accordance with claim 8, wherein said
2 value of each weight is determined in accordance with at least one of bit rate of

3 said media, duration of said media, sampling rate of said media, a number of
4 occurrences of a term in a set of metadata, a number of links to a referenced
5 web site in a set of metadata, a file type of said media, and a number of terms
6 occurring between specified query terms in a web page.

1 11. A program readable medium in accordance with claim 8, wherein said at
2 least one set of metadata is categorized in accordance with predetermined
3 associations between said categories and said sets of metadata.

1 12. A program readable medium in accordance with claim 8, wherein said
2 metadata comprise elements related to at least one of content of the media,
3 intellectual property rights associated with the media, and instantiation of the
4 media.

1 13. A data signal embodied in a carrier wave comprising:

2 a categorize metadata code segment for categorizing metadata
3 associated with media on a communications network, each category of
4 metadata comprising at least one set of metadata;

5 an assign weight code segment for assigning at least one weight to each
6 set of metadata, wherein a value of each weight is determined in accordance
7 with a content of each set of metadata; and

8 a calculate score code segment for calculating a score for ranking
9 relevancy of search results of a search for said media on a communications
10 network, wherein a score is calculated for each search result in accordance with
11 said at least one assigned weight and category of each set of metadata.

1 14. A data signal in accordance with claim 13, wherein said categories
2 comprise at least one of artist of said media, type of media, date said media was
3 created, and creation location of said media.

- 1
- 2
- 3
- 4
- 5
- 6

- 1
- 2
- 3

- 1
- 2
- 3

- 1
- 2
- 3

4
5
6
7

8

9
101
2
3

17 calculating a score for ranking said relevancy of each search result, wherein a
18 score is calculated for each search result in accordance with said at least one assigned
19 weight and category of each set of metadata.

SECRET